

Workplace Law Talks

2026 · VIRTUAL SERIES ·
SPONSORSHIP

Eight weekly one-hour sessions, October–November 2026 — Canada’s employment law event, rebuilt for the way professionals actually attend. **One registration. Eight sessions. Every recording on demand.**

THE SERIES

Workplace Law Talks returns for 2026 as a national virtual series: one focused 60-minute session per week, built around the court and tribunal rulings shaping Canadian workplaces.

Each week features expert practitioners in a tight presentation-plus-Q&A format, hosted by HR Law Canada’s editor-in-chief, with every session recorded and available on demand.

THE AUDIENCE

- Employment and labour lawyers at firms across Canada
- Senior HR leaders and employee relations specialists
- Employers navigating terminations, human rights and compliance

PROVEN ENGAGEMENT

2-3×

Recent HR Law Canada sponsored campaigns have delivered roughly double to triple the industry-average click-through rate on LinkedIn.

All eight sessions run, guaranteed.

Unsold sessions are programmed editorially by HR Law Canada — sponsorship secures your place in a full series, never a partial one.

Series Title Sponsor

\$9,995

EXCLUSIVE — ONE AVAILABLE

- “Workplace Law Talks 2026, presented by [you]” across the entire series
- Branding on registration page, all emails, social posts and session slides
- Host recognition at the open and close of all eight sessions
- Full opt-in registrant list with contact details, title and organization
- 30-second sponsor message at the top of each session
- Banner in every reminder and follow-up email (8+ sends)
- 3-month leaderboard campaign on HRLawCanada.com included
- Logo on all recordings, on demand in perpetuity
- Recognition in all post-session news coverage
- First right of refusal on the 2027 series

Session Sponsor

\$3,995

EIGHT AVAILABLE — GUARANTEED PLACE IN THE LINEUP

- Exclusive sponsorship of one session — provide your own speaker and content, subject to editorial approval of topic and format
- Logo on the session’s registration page, emails and social posts
- Host recognition at the session open and close, plus holding slides
- Opt-in lead list of live attendees and on-demand viewers, delivered 30 days post-session
- One branded follow-up email to session attendees with your content
- Logo on the session recording, on demand in perpetuity
- Mention in the post-session news article on HR Law Canada

Supporting Sponsor

\$1,995

UNLIMITED

- Logo on the series registration page and event website
- Logo on the sponsor thank-you slide at every session
- Verbal group recognition at each session
- Logo in the series launch and wrap-up emails
- Recognition in the post-series thank-you post on LinkedIn
- “Proud supporter” badge for your own marketing

ADD-ONS — ANY SPONSOR

Dedicated eblast to the HR Law Canada subscriber list **\$2,500**

Series wrap-up eblast sponsorship — recap of all eight sessions, sent to the full registrant list (exclusive) **\$3,000**

RESERVE YOUR PLACE

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